Strategic Planning:
• What it is
• What it isn’t
• Why it matters
Through Three Lenses

History

Culture

Scripture
“I sat down and wept”
THREE KINDS OF PLANNING ...

What now? Situational Planning

What if? Scenario Planning

WHAT'S NEXT? Strategic Planning
The process is the plan.
“Planning is . . .

. . . not an event. It is a continuous process of strengthening what works and of abandoning what does not, of making risk taking decisions with the greatest knowledge of their potential effect, of setting objectives, appraising performance and results through systematic feedback, and making adjustments as conditions change.”

Peter Drucker
Vision + Action

Conception + Implementation
A process of discovery
The Challenge

“That they be one.”
A process which unleashes exceptional people
Seven crucial questions
The Six Questions

✓ Are we healthy enough?
✓ Who should be on our team?
✓ What is non-negotiable?
✓ What is our current reality?
✓ What is most important right now?
✓ How do we bring our vision to life?
✓ How do we measure success?
Vision is born in the heart of a leader.
So is catastrophe
It will be a messy process.
Why Strategic Planning Matters
My prayer for you is that you might "... excel still more."

—1 Thessalonians 4:10b
Why plan strategically? Because it allows you to ... 

- Set your course
- Stay your course
- Sustain your future
- Serve His church
- Seek His glory
Set your course  (Proverbs 14:5/22:3)
Stay your course
(Proverbs 29:18)

Always striving for “a long obedience in the same direction” —Eugene Peterson
How Should We React?

Predictable

but

Complicated

but

Predictable
How Should We React

Complex

Complicated and . . .

Unpredictable
#3 Sustain your future

Common Purpose

Trust

Resources

PARTNERSHIPS
Serve His church (Matthew 28:18, Proverbs 1:1-7)
Together is Better

Disciple Making

Home

Church

Schooling

Disciple Making
#5 Seek His glory  (1 Corinthians 10:31)

“My destiny is to manifest the glory of God.”  
—Ralph Ellison
“A prudent man sees to his flock.”
—Proverbs