

## College Board Effectiveness Survey

On a scale of 1-4, please circle the number that indicates your level of agreement or disagreement with each of the statements below.

	strongly disagree	disagree	agree	strongly agree
1. Roles and responsibilities of Board members are clear.	( 1 )	( 2 )	( 3 )	( 4 )
2. The Board has an effective problem-solving process.	( 1 )	( 2 )	( 3 )	( 4 )
3. Individual Board members actively participate in Board decisions and activities.	( 1 )	( 2 )	( 3 )	( 4 )
4. The Board responds well to change.	( 1 )	( 2 )	( 3 )	( 4 )
5. Board members can discuss their ideas and concerns openly with each other.	( 1 )	( 2 )	( 3 )	( 4 )
6. Board members are sensitive to the feelings and needs of others on the Board.	( 1 )	( 2 )	( 3 )	( 4 )
7. The Board sets a good example to inspire cooperation among others in the College.	( 1 )	( 2 )	( 3 )	( 4 )
8. The Board has clear goals/objectives.	( 1 )	( 2 )	( 3 )	( 4 )
9. The Board uses effective processes and procedures.	( 1 )	( 2 )	( 3 )	( 4 )
10. Board members look beyond their own individual priorities to focus on the College's overall agenda.	( 1 )	( 2 )	( 3 )	( 4 )
11. Board members work well together.	( 1 )	( 2 )	( 3 )	( 4 )
12. Morale among Board members is good.	( 1 )	( 2 )	( 3 )	( 4 )
13. There is a high level of trust among Board members.	( 1 )	( 2 )	( 3 )	( 4 )
14. The Board recognizes and utilizes the strengths of each of its individual members.	( 1 )	( 2 )	( 3 )	( 4 )
15. Leadership responsibilities within the Board are distributed appropriately.	( 1 )	( 2 )	( 3 )	( 4 )
16. I am proud to be a member of this Board.	( 1 )	( 2 )	( 3 )	( 4 )
17. Overall, how would you rate the effectiveness of the Board?	<i>poor</i> ( 1 )	<i>average</i> ( 2 )	<i>above average</i> ( 3 )	<i>out- standing</i> ( 4 )

18. What is the one thing that most needs to change in order for the Board to be more effective?

# Fundraising Campaign Readiness Review

---

*This Review is designed to help your College Board to take a quick snapshot of its readiness for a Major Gifts capital campaign. Select the response that best matches your opinion about your College and its Board, then provide additional comments explaining your responses. Please take your time to answer as honestly as possible based on how you feel, most of the time.*

---

1. How well does the Board currently perform its fundraising role?

- Working Well
- Needs Work
- Don't Know / Not Sure

2. What do you think is the College's level of visibility & credibility?

3. As a Board member, what specific experience or skills do you think you bring to the fundraising campaign?

4. What are the Board's current strengths that will enhance its ability to raise money? Please explain!

5. Do you think the College has the capacity and infrastructure in place to move forward with a capital campaign?

- Working Well
- Needs Work
- Don't Know / Not Sure

Please explain?

6. Do you think the College has enough financial supporters to achieve its campaign goal?

- No
- Yes
- Don't Know / Not Sure

Please explain?

7. Based on your responses above what do you feel is the Board's greatest strength in fundraising? Why?

8. Based on your responses above what do you feel is the Board's greatest need for improvement in fundraising? Why?

## FUNDRAISING CAMPAIGN DONOR READINESS SCORING MATRIX (Sample)

Donor Prospect's Name \_\_\_\_\_

<b>CRITERIA</b>	Score	x	Weight =	Total (1-5)
<b>INTEREST IN THE COLLEGE</b>				
Does the prospect demonstrate a sustained interest in the College?	_____		2	_____
<b>POTENTIAL SHARED VALUES</b>				
Are the personal / religious convictions of the prospect consistent with the College's mission & Case for Support?	_____		1	_____
<b>MAJOR GIFT POTENTIAL</b>				
Is the prospect financially capable of making a major gift?	_____		3	_____
<b>STEWARDSHIP &amp; PHILANTHROPY</b>				
Is the prospect known as an individual who financially invests in Christian higher education?	_____		2	_____
<b>ALLIANCE WITH THE COLLEGE</b>				
Has the prospect exhibited commitment to the College through any prior involvement?	_____		3	_____
<b>RELATIONSHIPS WITHIN OUR NETWORK / CHURCHES</b>				
Has the prospect ever visited the campus? How often &/or has the prospect served other similar organizations / institutions?	_____		3	_____
<b>GIFT-GIVING &amp; TIME</b>				
Is the prospect about to receive a large windfall as a result of their business or other means? Does the prospect need tax relief?	_____		3	_____
<b>PERSONALITY &amp; LEADERSHIP</b>				
Will the prospect be an advocate? Is he / she a strong leader with the ability to attract others to the College?	_____		1	_____
<b>PREVIOUS SOLICITATIONS</b>				
Has the prospect joined one of our previous fundraising efforts, given a gift? Were they consistent with their pledge?	_____		2	_____
<b>TOTAL: (100 Possible Points)</b>				_____