



Back to the Heart of Assessment

Measuring effectiveness, accomplishing the mission, reaching the goals, and achieving the objectives

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Assessment Essentials

- Develop and implement a comprehensive and sustainable assessment plan
- Include indirect and direct assessments that align with outcomes
- Utilize effective evaluation instruments and assessment rubrics
- Produce quality evidence and reporting of assessment findings
- Engage faculty, leaders, and committees in annual review
- Close the loop with multiple strategies of decision making and implementation
- Document the process and the outcomes



Institutional Assessment

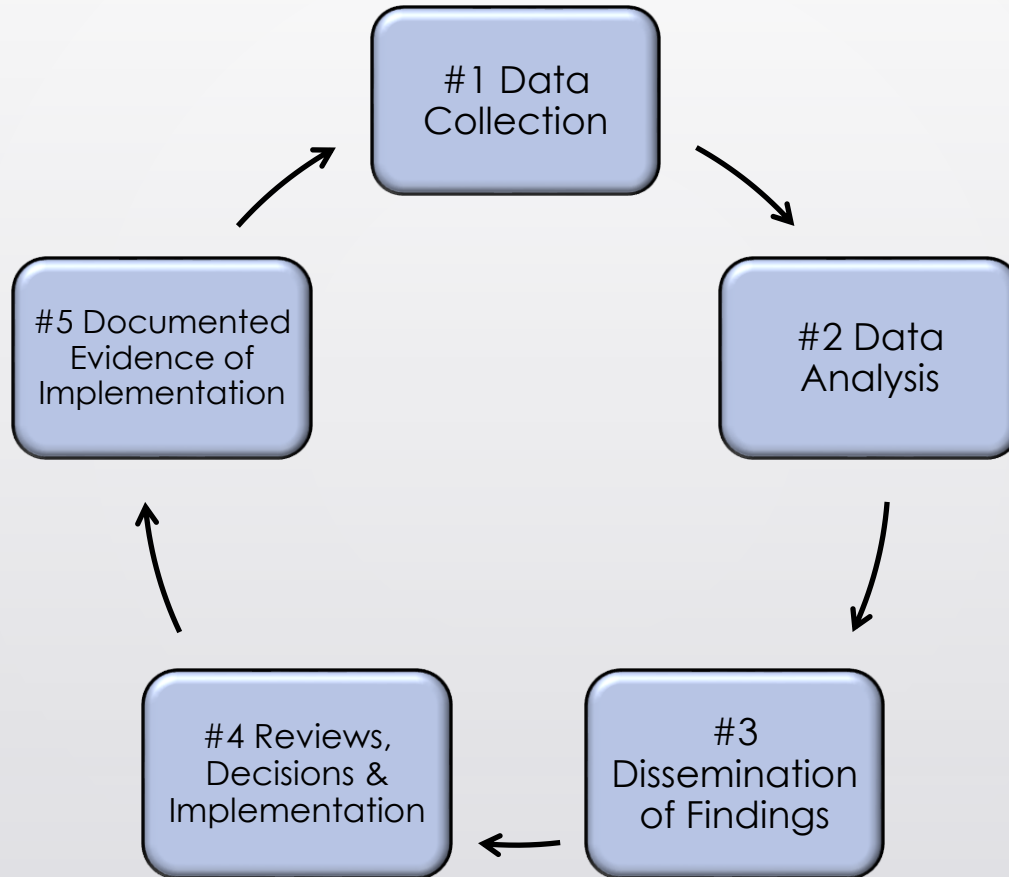
- The Assessment Plan
 - Annual Cycle of Assessment (Academic Year)
 - Annual review and revision of the Assessment Plan
- Comprehensive Assessments
 - Administration and Faculty
 - Academics and Student Learning
 - Student Services
 - Finances
 - Facilities and Equipment





Institutional Assessment

- Assessment of Student Learning Outcomes
 - Indirect and Direct Assessment of Student Learning Outcomes
 - Formative and Summative Measures of Student Learning Outcomes
 - Learning Outcomes Mapped to Core Course Program Learning Outcomes
- Reporting and Utilization of Assessment Findings
 - Strategic Planning
 - Budgeting
 - Reviews and Changes made based on assessment findings
 - Documented Evidence of Implementation and Changes



Institutional Assessment Cycle





EXAMPLE: Assessment of Student Learning Outcomes

<p><i>Data Collection, Analysis, Reporting</i> Fall-Spring</p>	<p><i>Review and Revision</i> Spring-Summer</p> 	<p><i>Implementation</i> Fall</p> 
<ul style="list-style-type: none"> ● Indirect Measures <ul style="list-style-type: none"> ● Surveys (SEI, GSI, AI) ● Course Evals ● Direct Measures <ul style="list-style-type: none"> ● Selected Courses ● Capstone ● Practicums 	<ul style="list-style-type: none"> ● Assessment Findings ● Program Review Committee ● Library and Learning Resources ● Academic Administration ● Core Publications Review 	<ul style="list-style-type: none"> ● Curriculum Revisions ● Learning and Technology Resources ● Faculty Development ● Core Publications Revisions
<p><i>Documentation</i></p> <ul style="list-style-type: none"> ● Survey Summaries ● Executive Summaries ● SLO Summaries 	<p><i>Documentation</i></p> <ul style="list-style-type: none"> ● Program Review ● Committee Minutes ● Strategic Planning and Budgeting Input 	<p><i>Documentation</i></p> <ul style="list-style-type: none"> ● Sample Syllabi ● Degree Audits ● Implementation Summary

EXAMPLE: Institutional Effectiveness

<p><i>Data Collection, Analysis, Reporting</i> Fall-Spring</p> 	<p><i>Review and Revision</i> Spring-Summer</p> 	<p><i>Implementation</i> Fall</p>
<ul style="list-style-type: none"> ● Indirect Measures <ul style="list-style-type: none"> ● Surveys (SEI, GSI, AI) ● Course Evals ● Direct Measures <ul style="list-style-type: none"> ● IPEDS data ● Course Schedules ● Enrollment Data ● Admissions Data 	<ul style="list-style-type: none"> ● Assessment Findings ● Student Services Review Committee ● Admissions and Advising ● Facilities Usage Review ● Learning Resources and Technology Review ● Core Publications Review 	<ul style="list-style-type: none"> ● Student Services ● Admissions ● Facilities and Technology ● Core Publications Revisions
<p><i>Documentation</i></p> <ul style="list-style-type: none"> ● Survey Summaries ● Executive Summaries ● Data Reports 	<p><i>Documentation</i></p> <ul style="list-style-type: none"> ● Committee Minutes ● Annual IE Summary ● Strategic Planning and Budgeting Input 	<p><i>Documentation</i></p> <ul style="list-style-type: none"> ● Core Publications ● Implementation Summary ● Annual External Audits and Reports

EXAMPLE: Strategic Planning

<p><i>Data Collection, Analysis, Reporting</i> Fall-Spring</p>	<p><i>Review and Revision</i> Spring</p> 	<p><i>Implementation</i> Spring-Fall</p> 
<ul style="list-style-type: none"> ● Core Surveys ● Student Learning Outcomes ● Institutional Effectiveness ● Institutional Research and Market Analysis (SWOT) ● Policies and Procedures 	<ul style="list-style-type: none"> ● Assessment Findings ● Strategic Planning and Budgeting Committee ● Update and Revise Strategic Plan ● Board Review and Approval 	<ul style="list-style-type: none"> ● Implementation and Tracking of Strategic Plan Objectives ● Departmental Meetings ● Data Collection, Analysis, and Reporting
<p><i>Documentation</i></p> <ul style="list-style-type: none"> ● Survey Summaries ● Executive Summaries ● SLO Summaries ● Program Reviews ● Annual IE Summary 	<p><i>Documentation</i></p> <ul style="list-style-type: none"> ● Committee Minutes ● Board Meeting Minutes ● Strategic Plan ● Proposed Budget 	<p><i>Documentation</i></p> <ul style="list-style-type: none"> ● Administrative Meeting Minutes ● Executive Committee Meeting Minutes ● Board Approved Budget



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