

TRACS 2021 ANNUAL CONFERENCE

Tentative Schedule

Wednesday, October 27

	Pre-Conference Workshop <i>Regency Ballroom AB</i>	Pre-Conference Workshop <i>Regency Ballroom C</i>	Pre-Conference Workshop <i>Regency Ballroom D</i>	Pre-Conference Workshop <i>Regency Ballroom EF</i>
1:30 – 3:30 pm	Dr. John Harbison Application Orientation (For new institutions)	Dr. Ron Cannon Accreditation Questions Answered	1:30 -2:25 pm Dr. Kyu Hyun Lee Korean Round Table <hr/> 2:35 – 4:30 pm Dr. Drumm McNaughton Planning and Change: How to Build a Shared Vision that Overcomes Resistance to Change	Dr. Tanmay Pramanik TRACS Evaluation Team Training Dr. Raylene Cochran TRACS Team Chair Training
5:00 - 6:30 p.m.	Opening Reception <i>Grand Ballroom</i>			

Thursday, October 28

7:30- 8:15 am	Registration - Regency Foyer – Second Floor Exhibitor Hall Open – Coffee Station <i>Regency Ballroom Foyer</i>			
8:15 – 9:30 am	Praise and Worship Plenary I: Get it Done – Dr. Ramesh Richard <i>Grand Ballroom ABCD</i>			
9:30 – 10:00 am	Exhibitor Hall Open – Coffee Station <i>Regency Ballroom Foyer</i>			
	Workshop <i>Regency Ballroom AB</i>	Workshop <i>Regency Ballroom C</i>	Workshop <i>Regency Ballroom D</i>	Workshop <i>Regency Ballroom EF</i>
10:00 – 10:55 am	Dr. Ramesh Richard Training of Pastors: High Priority in Global Ministry Strategy	Dr. Alan Pue Rethinking Leadership: Why Is Leadership Such a Challenge? Workshop One	Dr. Gino Pasquariello Essential Practices of Institutional Assessment and Evaluation	John W. Dysart Effective CFO/ President Partnerships to Improve Outcomes in Challenging Times
11:00 – 11:55 am	Dr. Beth Ashburn Rules of Evidence	Dave Moja Top 10 Things Incoming Board Members Need to Know	Sheri Popp Leveraging Technology for Institutional Effectiveness and Accreditation	Bryan Taylor Building a Donor Driven Strategy: Successfully Completing a Major Gift Ask

11:55 – 12:15 pm	BREAK: Exhibitor Hall Open <i>Regency Ballroom Foyer</i>			
12:30– 1:45 pm	President to Presidents Luncheon <i>Grand Ballroom FGH</i>			
12:30– 1:45 pm	Lunch for Other Attendees <i>Grand Ballroom E</i>			
	<i>Workshop</i> <i>Regency Ballroom AB</i>	<i>Workshop</i> <i>Regency Ballroom C</i>	<i>Workshop</i> <i>Regency Ballroom D</i>	<i>Workshop</i> <i>Regency Ballroom EF</i>
2:00 – 2:55 pm	Dr. Wade Mobley First Steps for Donor Relations	Dr. Alan Pue Rethinking Leadership: Why Is Leadership Such a Challenge? Workshop Two	John Dysart Admissions and Financial Aid in Post-Pandemic World	Brian Sooy Practical Brand Strategies to Make Recruiting, Marketing and Fundraising More Effective
3:00 –3:55 pm	Jamie Giblett Creating Campus Mobile Apps That Boost Retention	Dr. John Curtis How to Integrate Financial Management & Fundraising	Dr. Darrell Puls Reversing the Paradigm: From Board Members as Listeners to Leaders	Colleen Rozillis & Melissa Harman Economic Outlook for Christian Colleges and Universities – Planning for Your Institution's Future
3:55 – 4:15 pm	BREAK: Exhibitor Hall Open <i>Regency Ballroom Foyer</i>			
4:15 – 5:10 pm	General Session – The TRACS Portal: everything you need to know! <i>Grand Ballroom ABCD</i>			
5:15- 6:00 pm	“Birds of a Feather” private meetings/ speaker meetings/ exhibitor meetings			
	HBCU <i>Regency Ballroom AB</i>	California Institutions <i>Regency Ballroom C</i>	Meeting 3 <i>Regency Ballroom D</i>	Meeting 4 <i>Regency Ballroom EF</i>
6:00 pm	Dinner on Your Own			

Friday, October 29

7:30 - 8:45 am	All Attendee Breakfast Grand Ballroom EFGH			
9:00 – 10:00 am	Plenary II: Federal Higher Education Update - Dr. Jan Friis Grand Ballroom ABCD			
10:00- 10:20 am	BREAK: Exhibitors Hall Open Regency Ballroom Foyer			
	<i>Workshop Regency Ballroom AB</i>	<i>Workshop Regency Ballroom C</i>	<i>Workshop Regency Ballroom D</i>	<i>Workshop Regency Ballroom EF</i>
10:20 – 11:15 am	Allison Ward Cybersecurity and Technology Post-Pandemic	Dr. Joshua Fischer Disturbed Disruptions: The Change We Need in Christian Higher Education	Mark Griffin Prudent Response to a Title IX Investigation	Chad Kisner Accounting and Audit Essentials for Presidents and Higher Education Leaders
11:20 – 12:15 pm	Dr. Beth Ashburn Making the Grade	Dave Moja Accounting For and Reporting On Federal COVID-19 Funding	Dr. Gino Pasquariello Conducting Quality Academic Program Reviews	Dr. Drumm McNaughton Leadership: The Key to Thriving post-COVID
12:30 – 2:30 pm	Banquet Luncheon & Keynote Address - Dr. James Flanagan Grand Ballroom EFGH			
		<i>Workshop Regency Ballroom C</i>	<i>Workshop Regency Ballroom D</i>	<i>Workshop Regency Ballroom EF</i>
2:30 – 3:25 pm		Dr. Tim Chafins Better Healthcare and Improved Morale through an Alternative Healthcare Opportunity	Dr. Dave Agron Why Use a Consultant to Achieve Accreditation	Dr. Rob Reynolds Four Tools For Creating Impactful and Cost-Effective General Education Courses