

TRACS 2021 ANNUAL CONFERENCE

Tentative Schedule

Wednesday, October 27

	Pre-Conference Training	Pre-Conference Training	Pre-Conference	Pre-Conference Training
1:30 – 4:30 pm	Application Orientation (for new schools) TRACS Staff	Accreditation Standards Overview (for any institution anticipating a Self-Study or IFYR) TRACS Staff	Korean Round Table Dr. Kyu Hyun Lee	TRACS Team and Chair Training TRACS Staff
5:00 - 6:30 p.m.	Opening Reception Exhibitors Hall Open			

Thursday, October 28

7:30- 8:15 am	Registration			
	Exhibitors Hall Open – Coffee Station			
8:15 – 9:30 am	Praise and Worship –			
	Plenary I Session – Dr. Ramesh Richard			
9:30 – 10:00 am	Exhibitor Hall Open – Coffee Station			
	Workshop	Workshop	Workshop	Workshop
10:00 – 10:55 am	Dr. Ramesh Richard	Dr. Alan Pue	Dr. Gino Pasquariello Essential Practices of Institutional Assessment and Evaluation	John W. Dysart Effective CFO/ President Partnerships to Improve Outcomes in Challenging Times
11:00 – 11:55 am	Dr. Beth Ashburn Rules of Evidence	Dave Moja Top 10 Things Incoming Board Members Need to Know	Sheri Popp Leveraging Technology for Institutional Effectiveness and Accreditation	Bryan Taylor Building a Donor Driven Strategy: Successfully Completing a Major Gift Ask
11:55 – 12:15 pm	Exhibitor Hall Open – Coffee Station			
12:30– 1:45 pm	President to Presidents Luncheon			
12:30– 1:45 pm	Lunch for Other Attendees			

	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>
2:00 – 2:55 pm	Dr. Wade Mobley First Steps for Donor Relations	Dr. Alan Pue	John Dysart Admissions and Financial Aid in Post-Pandemic World	Brian Sooy Practical Brand Strategies to Make Recruiting, Marketing and Fundraising More Effective
3:00 – 3:55 pm	Jamie Giblett Creating Campus Mobile Apps That Boost Retention	Dr. John Curtis How to Integrate Financial Management & Fundraising	Dr. Darrell Puls Reversing the Paradigm: From Board Members as Listeners to Leaders	Kinman Tong & Melissa Harman Economic Outlook for Christian Colleges and Universities – Planning for Your Institution’s Future
3:55 – 4:15 pm	BREAK: Exhibitors Hall Open			
4:15 – 5:10 pm	General Session – Edvera			
5:15- 6:00 pm	Birds of a feather, private meetings, speaker meetings, exhibitor meeting			
6:00 pm	Dinner on Your Own			

Friday, October 29

7:30 - 8:45 am	All Attendee Breakfast Exhibitors Hall Open			
9:00 – 10:00 am	Plenary II - Dr. Jan Friis			
10:00- 10:20 am	BREAK: Exhibitors Hall Open			
	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>
10:20 – 11:15 am	Allison Ward Cybersecurity and Technology Post-Pandemic	Dr. Joshua Fischer Disturbed Disruptions: The Change We Need in Christian Higher Education	Mark Griffin Prudent Response to a Title IX Investigation	Chad Kisner Accounting and Audit Essentials for Presidents and Higher Education Leaders

	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>
11:20 – 12:15 pm	Dr. Beth Ashburn Making the Grade	Dave Moja Accounting For and Reporting On Federal COVID-19 Funding	Dr. Gino Pasquariello Conducting Quality Academic Program Reviews	
12:30 – 2:30 pm	Banquet Luncheon & Keynote Address Dr. James Flanagan			
2:30 – 3:25 pm	Terry Lawrence Slash healthcare costs without lowering coverage or killing morale	Dr. Dave Agron Why Use a Consultant to Achieve Accreditation	Dr. Rob Reynolds Four Tools For Creating Impactful and Cost-Effective General Education Courses	